



## DAAD Research Ambassadors Workshop – Annual Evaluation and Extension of the Research Ambassador Network

On Tuesday, the 6<sup>th</sup> of December 2016, the DAAD regional office Cairo invited the Egyptian Research Ambassadors from different universities in Egypt, to discuss their experiences as RAs and to inform them about changes and current programs at the DAAD. The day began with a welcome address by the Deputy Director of the DAAD Cairo Office, Mona Ayoub, who stressed on the special importance and praised the cooperation with the RAs especially during this year’s German days in Upper Egypt. She also welcomed the new Research Ambassadors who will begin their journey as Research Ambassadors in 2017 and extended words of thanks to the re-invited Research Ambassadors who joined the event for their third extension of their agreement with the DAAD. Nine Research Ambassadors from different provinces in Egypt attended the seminar, representing the universities of Fayoum, Sohag, Qena (South Valley University), Aswan, Kafr El Sheikh, Ismaelia (Suez Canal University), Tanta, Menofia, and Benha.



The responsible programme coordinator Lilly von Stackelberg introduced and discussed the responsibilities and opportunities of the RA for the novices and informed the RAs about the DAADs new online appearance and search engine. Heba Afifi, coordinator of the DAAD Kairo Akademie (DKA) and head of the DAAD counseling team, introduced the attendees to the DAAD Programmes, as well as to the DKA – and how to apply for DAAD information sessions and DKA modules to take place at their home university. The RAs were also introduced to the German research landscape with a special focus on German and European R&D programmes and strategies. The workshop ended with a round table of all RAs, with the experienced RAs sharing their experiences and suggestions for improvement and the new RAs voicing their concerns and needs to establish their network and activities at their university.

After a joint networking lunch, the event ended with signing the agreements and awarding the certificates in the presence of Dr. Roman Luckscheiter, Director of the DAAD Cairo Office, who thanked the RAs for their special commitment and praised their engagement in extending the DAAD’s reach into their universities.

