



# Heritage Cluster

**Monday, May 7<sup>th</sup>**

Salon Vert, Cairo Marriott Hotel, Zamalek

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**6.00 pm Registration**

**6.30 pm Welcome Address**

- Dr. Roman Luckscheiter, Director of DAAD Office Cairo
- Mr. Simon Brombeiss, Head of the Cultural Department at the Embassy of the Federal Republic of Germany
- H.E. Khaled El-Eneny, Minister of Antiquities at the Egyptian Ministry of Antiquities, tbc

**Panel Discussion: What is Cultural Heritage? What does it include, constitute and how is it perceived in and beyond the region?**

**6.45 pm Prof. Dr. Moawiyah Ibrahim Yousef**, Jordan Representative to the World Heritage Committee/UNESCO

**Prof. Dr. Friederike Seyfried**, Director of the Egyptian Museum and Papyrus Collection Berlin

**Dr. Tarek Tawfik**, Director General of the Grand Egyptian Museum Project

**Prof. Dr. Birgit Schäßler**, Director of the Orient-Institut Beirut

**Prof. Dr. Stephan Seidlmayer**, Director of the German Archeological Institute Cairo

Moderated by:

**Dr. Monica Hanna**, Head of the Unit of Archaeology and Cultural Heritage, The Arab Academy for Science, Technology and Maritime Transport

**7.30 pm Joint Networking Dinner**

**Tuesday, May 8<sup>th</sup>**

Conference Hall, National Museum of Egyptian Civilization – NMEC, Fustat

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**9.30 am Registration and Coffee Reception**

**10.00 am An Overview of NMEC**

- Eng. Mahrous Said, General Supervisor of the National Museum of Egyptian Civilization

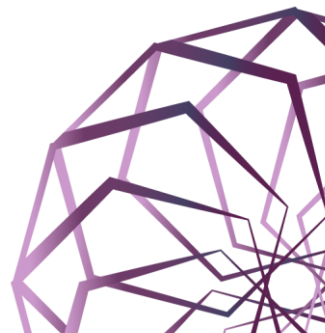
**10.15 am COSIMENA and the Approach of Clusters of Scientific Innovation**

- Ms. Lilly von Stackelberg, DAAD Cairo Office

**Best Practice: Joint Research**

**10.30 am Study of Natural and Cultural Heritage Center**

- Prof. Nizar Abu-Jaber, German Jordanian University





# Heritage Cluster

- 10.50 am**      **Projects between Germany and the MENA Region**  
– Dr. Karin Kindermann, University of Cologne
- 11.10 am**      **The German Archaeological Heritage Network (ArchHerNet) and its Joint Project 'A Future for the Time after the Crisis'**  
– Dr. Felicia Meynersen, German Archeological Institute

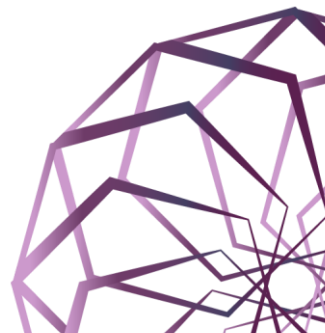
## Cooperation Facilitating Organisations

- 11.30 am**      **DAAD Funding Programmes and Institutional Partnerships**  
– Ms. Heba Afifi, DAAD Cairo office
- 11.50 am**      **The Efforts and Vision of ISESCO in Safeguarding Heritage in the Islamic World**  
– Dr. Mohammad Younis, Islamic Educational, Scientific and Cultural Organization – ISESCO, Morocco
- 12.10 pm**      **Horizon 2020: Opportunities for Cultural Heritage**  
– Dr. Heba Gaber, EU/Horizon2020
- 12.30 pm**      **UNESCO Action in the Field of Cultural Heritage Protection**  
– Ms. Tatiana Villegas-Zamora, UNESCO Regional Bureau for Sciences in the Arab States and Cluster office for Egypt, Sudan and Libya

- 12.50 pm**      **Lunch break**

## Best Practice: Joint Programmes

- 1.50 pm**      **Environmental Archaeology Programme between University of Cologne and Cairo University**  
– Dr. Rudolph Kuper, University of Cologne  
– Prof. Mostafa Atallah, Cairo University
- 2.20 pm**      **Heritage Conservation and Site Management Joint Masters Programme between BTU Cottbus-Senftenberg and Helwan University in Cairo**  
– Prof. Dr. Rasha Metawi, Helwan University
- 2.40 pm**      **Museum Studies (MMS) Joint Masters Programme between University of Würzburg and Helwan University in Cairo**  
– Dr. Mary Kupelian, Helwan University  
– Dr. Ossama Abdel Meguid, Helwan University
- 3.00 pm**      **Guided Tour through an Exhibition at the National Museum of Egyptian Civilization**





# Heritage Cluster

**Wednesday, May 9<sup>th</sup> – Workshop**

DAAD Cairo Office, 11 Salah Ayoub, Zamalek

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**9.30 am Registration and Coffee Reception**

**10.00 am – 10.30 am**

**Panorama of the Cultural Heritage Cluster I**

The panorama of the cultural heritage offers the space for networking and joint brainstorming on the vital topics to be discussed. It aims to explore further collaboration opportunities and the needs and possibilities of research and cooperation in the field and region.

**10.30 am – 12.00 pm**

**Focus Group A: Cooperation Opportunities in Tangible Heritage**

Presentations will be given about tangible heritage, which is object based heritage. From monuments to artefacts and historic sites, the focus group presents evidence and research about places and things which are considered key to understanding and remembering specific time periods and societies, from the far past of ancient kingdoms to the recent history in the 21st century.

**Survival of Pharaonic Cultural Heritage in Darfur in Western Sudan**

- Dr. Gafar A.F. Ibrahim, Nayla University/Center for Darfur Heritage

**Identification and Documentation of Urban-Architecture in Downtown Cairo**

- Prof. Dr. Souheir Hawas, Cairo University

**Qualitative Advantages in Mass-Housing Estates built in the 1960s and 1970s in Post-War Germany**

- Mr. Khaled Z. Mostafa, Technical University Munich

**The Climate, Climate Change and its Impacts on Tangible Culture Heritage of Egypt**

- Dr. Hossam Ismael, Assiut University, New Valley Branch

**The Interpretation of Ancient Texts: Internal Evidence vs. Cultural Historical Model**

- Dr. Omar Al Ghul, Yarmouk University Jordan

**12.00 pm Coffee break**

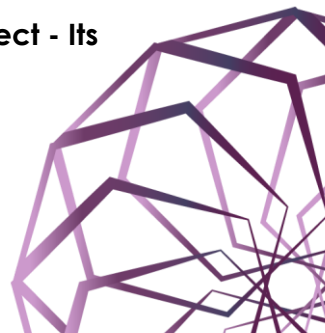
**12.30 pm – 2.00 pm**

**Focus Group B: Cooperation Opportunities in Intangible Heritage**

Presentations will be given about intangible heritage, understood as idea and tradition based heritage. Customs, traditions, forms of arts, the merge of religion and tradition, as well as the culture and transmission of memory within a society at a specific point in time will be discussed from different scientific angles. The inputs will focus on questions around identity and cultural diversity, as well as the respectful preservation of those.

**Understanding the Transmission of Intangible Heritage: DFG/ANR Dyntran Project - Its Findings and Implications**

- Mr. Anthony T. Quickel, Philipps-Universität Marburg





# Heritage Cluster

## **UNESCO Convention of Safeguarding Intangible Heritage**

- Prof. Annie Tohme Tabet, Université Saint-Joseph in Beirut

## **Early Egyptian Narratives of Urbanization**

- Dr. Haggag Ali, Academy of Arts, Cairo

## **Engaging with the Vernacular**

- Prof. Frederic Best, German University in Cairo

**2.00 pm          Lunch break**

**3.00 pm – 4.30 pm**

## **Focus Group C: Cooperation Opportunities in the Future of History**

Presentations will be given about **new** conservation methods. Technological advancement does not only allow for new research and insights into specific cultures and their remnants, but can also be used in efforts of preservation, a key element of Cultural Heritage. This focus group presents evidence and research from different fields, focusing on repairing, preserving, discovering, or teaching.

## **Interactive Exhibitions and a Modern Sense of History**

- Mr. Ayman Elsayed, Bibliotheca Alexandrina

## **Conservation of Geo-Archeological Heritage, Between Reality and Prospective**

- Dr. Kholoud Mohamed Ali, Cairo University

## **Engaging Public Memory: An Online Database for Modern Heritage in the MENA-Region**

- Mr. Martin Meyer, Technische Universität Berlin

## **Contribution of Information Technologies and Non-Destructive Techniques to Cultural Heritage Management**

- Prof. Yasser Elshayeb, Cairo University / ERASMUS+ Egypt

## **The Digitale Syrian Heritage Archive Project**

- Mr. Wassim Alrez, German Archeological Institute

## **Visual Storytelling for Digital Public History**

- Ms. Sally Skerrett, German University in Cairo

**4.30 pm – 5.00 pm**

## **Panorama of the Cultural Heritage Cluster II**

This platform highlights the aim of the cluster to actively engage its members to contribute to the content and scope of the cluster, by contributing potential themes, methods, and partners. Wrapping up the scientific discussion of the day, potential cooperation will be highlighted and synergies discussed.

**5.00 pm          End of conference**

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