

Preliminary Programme of the COSIMENA Summer School 2023

Date	Sat 9 Sep	Sun 10 Sep/Day 1	Mon 11 Sep/Day 2	Tue 12 Sep/Day 3	Wed 13 Sep/Day 4	Thu 14 Sep/Day 5	Fri 15 Sep/Day 6	Sat 16 Sep/Day 7	Sun 17 Sep/Day 8	Mon 18 Sep		
Location		Ahram Canadian University	Al-Ahram Foundation	Downtown/DAAD & various partners	Alexandria	Downtown & DAAD	Downtown & National Museum of Egyptian Civilization (NMEC)	Ahram Canadian University & DAAD	Ahram Canadian University			
Time		9.30 a.m. - 11.30 a.m	9.30 a.m. - 11.00 a.m.	9.30 a.m. - 11.00 a.m.	9.00 a.m. - 11. a.m.	9.30 a.m. - 11.00 a.m.	9.30 a.m. - 11.00 a.m.	9.30 - 1.00 p.m.	9.30 a.m. - 1.00 p.m.			
Morning Session 1	Arrival Day	Introduction, Welcome Notes, Presentation of Trainers & Programme, Tour of the University	Lecture "Understanding Cultural Differences in the Media"	Panel Discussion on "Cultural Stereotypes, Migration & Prejudice"	Bus Trip to Alexandria; (Bus Lecture "Tourism and new Developments in Egypt")	Lecture "Cross-cultural Communication and Media Systems"	Visit to the National Museum for Egyptian Civilization Museum (NMEC)	Work in ACU-studios, Finalization of products/projects	Presentation of final products/projects: screening of films + podcasts, infographics, virtual reality ...etc./Feedback & Discussion	Departure Day		
Time		11.30 a.m. - 1.00 p.m.	11.00 a.m. - 1.00 p.m.	11.00 a.m. - 1.00 p.m.	11.00 a.m. - 2.00 p.m.	11.00 a.m. - 1.00 p.m.	11.00 a.m. - 1.00 p.m.					
Morning Session 2		General Lecture on the theme of Summer School (Prof. Dr Carola Richter/FU-Berlin + Prof. Dr Inas Abou Youssef/ACU) "Stereotypes and Cross-Cultural Communication"	Visit Al-Ahram-Foundation, meeting journalists from Al-Ahram Weekly	Lecture "Identity and Culture within Global Diversity: Cosmopolitan Egypt"	Visit of the Library of Alexandria + Lecture	Lecture "Islam Coverage, Religious Understanding"	Lecture "Cultural Heritage and Communication"					
1 p.m. - 2 p.m.		Lunch Break										
Time		2.00 p.m. - 4.00 p.m.	2.00 p.m. - 5.00 p.m.	2.00 p.m. - 5.00 p.m.	2.00 p.m. - 4.00 p.m.	2.00 p.m. - 5.00 p.m.	2.00 p.m. - 5.00 p.m.	2.00 p.m. - 4.00 p.m.	2.00 p.m. - 5.00 p.m.			
Afternoon Session		Creating Groups, Guided definition of Working Themes (5 groups, 5 supervisors)	Workin Groups: Preparation of Storyline for film/podcast (5 groups, 5 supervisors)	Field work in groups (e.g. interviews, shoots ... etc.)	Field work in groups (e.g. interviews, shoots in Alexandria ... etc.)	Field work in groups (e.g. interviews, shoots ... etc.)	Field work in groups (e.g. interviews, shoots ... etc.)	Finalization of products/projects	Leisure Time			
Time		4.00 p.m. - 6.00 p.m.	4.00 p.m. - 6.00 p.m.	5.00 p.m. - 7.00 p.m.	4.00 p.m. - 6.00 p.m.	starting 5.00 p.m.	starting 5.00 p.m.	starting 4.00 p.m.	5.00 p.m. - 6.00 p.m.			
Evening Session		Introduction to Practical Work (trainers from ACU): "Usage of Media Tools in covering Cross-Cultural Issues"	Leisure Time: Tour in Downtown Cairo (Old Cairo - Azhar-Park - Khan El Khalili)	Introduction from a film/cultural initiative in Cairo	Bus Drive back to Cairo	Leisure Time	Leisure Time	Leisure Time	Preparations for the Closing-Event & Walk of the DAAD Regional Office Cairo			
Time		7.00 p.m. - 9.00 p.m.		7.00 p.m. - 9.00 p.m.	7.00 p.m. - 9.00 p.m.				6.00 p.m. - 9.00 p.m.			
Leisrue Time		Welcome Dinner at the htel		Leisure Time	Leisure Time				Closing-Event & Farewell Evening			

* Kindly note that changes may apply!